To: **Minneapolis Neighborhood Associations and Minneapolis Green Team Neighborhood Volunteer Leaders**

From: Marcus Mills, Marcy Holmes neighborhood, Community Power (612) 406-1252 [marcus.j.mills@gmail.com](mailto:marcus.j.mills@gmail.com)

* Sean Gosiewski, Corcoran neighborhood, RCC, Minneapolis Green Teams, 612 250-0389 [sean@rccmn.co](mailto:sean@rccmn.co) <https://rccmn.co/minneapolis/>

**RE**: **Sign on Letter Invitation** for Minneapolis neighborhood leaders & Neighborhood Associations

Let’s Fund **$1k Annual Stipends** for **Neighborhood Liaisons** for the **Minneapolis Climate Equity Plan** in 2024

For the **2024 City of Minneapolis Budget -** We’re requesting that the Mayor and City Council to add $80k

to the Neighborhood & Community Relations or Health/Sustainability department budget to provide

**$1k annual stipends** to **Minneapolis Climate Equity Plan Neighborhood Liaisons** in all 79 neighborhoods

(in addition to the $15k base contract with NCR with Neighborhood Associations) to

* + Build outreach & implementation capacity within all neighborhoods for the MCEP in 2024 while
  + Strengthening neighborhood & block club engagement with MCEP pilot projects in the Green Zones

**Our draft proposal** [**Google Doc**](https://docs.google.com/document/d/1pepLHG0KvTtiexM0O8Xm81l9VAdO6kkgaeRmmUzMr20/edit?usp=sharing)(Everyone please add your suggestions and neighborhood leaders who support this.)

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| --- | --- | --- |
| **Neighborhood Outreach for the Climate Equity Plan - Three Possible Levels of Support** | | |
| **Basic Level $1k Annual Stipends** for **Neighborhood Liaisons** for the **Minneapolis Climate Equity Plan** | **Half Time Neighborhood Staffing**  **For Climate Equity Plan Outreach**  **$25k per year** supported by | **Full Time Neighborhood Staffing For Climate Equity Plan Outreach**  **$50k per year** supported by |
| **Increasing the NCR Budget by $80k**  (to provide 1k annual stipends, in addition to the $15k annual base contracts with Neighborhood Assoc) | **Streamlined Climate Equity Plan Outreach Contracts –** with neighborhood associations & communitypartners to achieve specific deliverables (signing up neighbors for Home Energy Squad/ Weatherization, Tree Planting, etc.)  paid for by current and future state & federal grants the City of Minneapolis and Hennepin Co. and Justice 40 Groups can apply for | |

**Base Level Responsibilities for Minneapolis Climate Equity Plan Neighborhood Liaisons receiving $1k annual stipends**

(estimated minimum time commitment 3hrs per month, x 12 mo x $30/hr = 1k per year)

* **Stay current on new climate equity plan implementation initiatives and opportunities –** Attend quarterly info sessions with Mpls Sustainability staff and partners and read & forward Monthly Sustainability/SHHE updates
* **Regularly meet with your neighborhood association board, interested volunteers & partners** to keep them informed and talk about which ongoing and new Climate Equity Plan action campaigns and contracting opportunities your neighborhood wants to sign up to help with.

**Optional Roles**

* **Start and add to an asset map neighborhood outreach partner list** of interested neighborhood and block club volunteers, businesses, institutions and community-based & culturally based organizations in your neighborhood, and find out how they communicate with residents in their networks.
* **Identify residents and organizations in your neighborhood with specific topic interests** and connect them with with city wide topic affinity networks of volunteers and organizations working on the topic (using our directory)
* **Attend quarterly Ward Team Meetups** – with Neighborhood Liaisons and interested neighborhood & block volunteers, cultural associations, nonprofits, businesses, institutions & your City Council Member & staff to brainstorm & coordinate outreach to engage residents & businesses in MCEP actions & campaigns.
* **Strengthen neighborhood outreach channels** – work with your neighborhood board & block leaders to strengthen your neighborhood communication channels (events, e-news, texting, next door, face book, block conversations, etc.) to engage neighbors, businesses and institutions in specific MCEP action opportunities and sign up more residents and partners to receive Monthly Sustainability/SHHE Updates
* **Volunteer Based Campaigns** – work with your neighborhood’s green team to opt into city-wide seasonal action campaigns - Fall/home energy squad, Spring tree planting, etc.  and engage your neighbors in taking action.
* **Paid outreach opportunities** - Support your neighborhood association (and interested volunteers) to talk over and choose which **MCEP Outreach Contract Opportunities** (with specific deliverables) your neighborhood wants to sign up for participate in with - i.e. signing up households for Home Energy Squad/ home weatherization
* **Help develop collaborative proposals** from multiple neighborhoods & NGOs to work on specific topics together

cc. Kim Havey Director of Sustainability City of Minneapolis, 612-673-3666 kim.havey@minneapolismn.gov

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* Bjorn Olsen, Mpls Sustainability Office, Sustainable Buildings, (763) 913-8124 [bjorn.olson@minneapolismn.gov](mailto:bjorn.olson@minneapolismn.gov)

**Minneapolis Climate Equity Plan (MCEP) Implementation Resources & Suggestions** -[Link](https://docs.google.com/document/d/1TH8bDCAIUfYTocVA8IF502ZcSI8g90KS8XOm_bf5Hcs/edit?usp=sharing)

* Contact: Sean Gosiewski, RCC, 612 250-0389 [sean@rccmn.co](mailto:sean@rccmn.co) <https://rccmn.co/minneapolis/> [MPCA RETAP](https://www.pca.state.mn.us/business-with-us/minnesota-retap) Member MN GreenStep Cities Best Practice Advisor BPA#24 [Benchmarks and Community Engagement](https://greenstep.pca.state.mn.us/bp-detail/81734),
* **Minneapolis Climate Equity Plan 2023** - <https://www2.minneapolismn.gov/government/programs-initiatives/climate-equity/climate-equity-plan/climate-equity-documents/>

**Action COE.1.4.** Process: **Increase capacity in 2024 and beyond to support the implementation** of the Climate Equity Plan and Climate Legacy Initiative.

1. Minneapolis Climate EquityPlan **– Coordination, Management & Transparency Resources -** [Link](https://docs.google.com/document/d/1ruwpwUAQnXjrWucDbPE-9bnzeAjdH8GkDmrsru9lfm0/edit?usp=sharing)

* **Vision/ Asset Map for City-Wide Collaborative Implementation of the Mpls CEP**
* **Strategy Management/Engagement** Best Practices and Resources – [Insight Vision](https://www.insightformation.com/insightvision)  [2023 CSEA](https://www.insightformation.com/csea-2023)
* **Interdepartmental Coordination**
* **Community Led Advisory Board** COE.1.2 Process: **Establish a community-led advisory board** to provide recommendations on the implementation of the Climate Equity Plan and Climate Legacy Plan Investments.
* **Funding MPLS CEP Implementation** – Climate Legacy Fund, State & Federal Grants, Tax Credits, MNCIFA
  + COE.1.1 Program: **Establish a Climate Legacy Initiative fund** with on-going, dedicated revenue.
  + Action COE.1.3. Process: **Utilize new federal, state, and local grant funding** to support decarbonization.
* **Minneapolis Commissions** & helpful roles
* **Community Coalitions Supporting CEP Implementation** 
  + Just Transition Coalition
  + Minneapolis Green Teams
  + Neighbors for more Neighbors
  + Minneapolis League of Women Voters
* **Climate Implementation Dashboards** Examples & Resources
* **Annual Climate Implementation Check in** Opportunities

1. Minneapolis Climate EquityPlan **- Strategy Engagement Resources -** [Link](https://docs.google.com/document/d/1PckrySXkvOQ1OO_0As42TMS0aIMkpQcb02SCmCIZqsE/edit?usp=sharing)

* **Collaborative Implementation Teams** – co-launching teams for priority CEP strategies
* **City-Wide Topic Affinity Groups** – city staff, nonprofits, coalitions, businesses & neighborhood volunteers
* **Minnesota Climate Action Framework Goal Teams** -enlisting their help for strategy implementation
* **Multi-City Implementation Opportunities**/ County Clusters – scaling up high impact actions
* **Skill Building for Strategy Mapping** - 2023 [Community Strategy Engagement Accelerator](https://www.insightformation.com/csea-2023)

1. Minneapolis Climate EquityPlan **- Community Engagement Resources -** [Link](https://docs.google.com/document/d/17yUWqMdKYNPcZcOIrQpj6ncKTc0bVlJr3SIxtPWl06c/edit?usp=sharing)

* **Collaborative Fundraising** to support CEP community engagement partners
* **Streamlined Climate Equity Plan Outreach Contracts** with neighborhood associations & communitypartners (to achieve specific deliverables – signing up neighbors for Home Energy Squad/ Home Weatherization, Tree Planting, Air Quality Monitoring, etc.
* **Neighborhood Liaisons** for the Climate Equity Plan
* **Ward Team Quarterly Meet ups** – with Neighborhood Liaisons and interested neighborhood & block volunteers, cultural associations, nonprofits, businesses, institutions & your City Council Member & staff to brainstorm & coordinate outreach to engage residents & businesses in MCEP actions & campaigns.
* **Green Zones & Resilience Hubs Outreach Opportunities** [link](https://docs.google.com/spreadsheets/d/1TTguxygchn1RZnNDJYk1Znq8yDScozKe-bgPf5ipaIo/edit?usp=sharing) neighborhood, block and cultural connectors
* **Minneapolis NCR** – Contracts with Neighborhoods & Partnership Engagement Fund grantees