



# Resilient Cities & Communities

Visionary People. Vibrant Places. Regenerative Futures.

Aug 30, 2022

## RCC Fall Conference Sponsorship Invitation

Dear RCC Business Partners,

Thank you so much for your business sponsoring and participating in our Resilient Cities and Communities workshops in the past! We appreciate your great work and look forward to collaborating with your organization in the future to accelerate local implementation of high impact climate actions.

We invite your business or organization to become an event co-sponsor and participate in our

### [Resilient Cities and Communities Annual City-County Climate Action Conference](https://rccmn.co/city-county-climate-action-check-in-events/)

<https://rccmn.co/city-county-climate-action-check-in-events/>

	<p><b>Thursday, Oct 6, 2022 11:00 AM - 8:00 PM</b>  (In Person &amp; Virtual Options)  <b>Minneapolis Central Library</b>  300 Nicollet Mall, Minneapolis, MN 55401  <b>Afternoon Workshop</b> (11am to 4:30pm)  <b>Evening Workshop</b> (4:30pm to 8:00pm)  <a href="#">Conference Registration</a> <a href="#">Full Agenda</a>  <b>Audiences</b> - We're convening teams from <b>40 cities</b> and <b>8 counties</b> with <b>business, nonprofit and agency implementation partners</b> to</p>
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### Objectives -

- Connect interested cities with tips & practical resources to scale up **implementing high-impact actions** to advance low carbon & resilient **energy, buildings and transportation** while building **equity & green jobs**.
- Cities & partners will grow and/or launch additional topic-specific **multi-city implementation teams**
- Strengthen **city-county coordination** to make the most of city, county & new federal capital investments
- Prioritize **legislative actions** for 2023 to ensure city & county success in achieving local climate goals.

**Long Term Goal** - By working together, participating cities, counties & partners will **stay on track** to **cut carbon in half** by 2030 and to **become net zero** by 2050 while building **equitable** and **resilient local economies**.

### Fall Conference Sponsorship Opportunities, October 5, 2022

[rccmn.co/fall-conference-sponsors/](https://rccmn.co/fall-conference-sponsors/)

Sponsorship Level	Benefits	Additional Benefits
<b>Platinum Sponsors - 2 x \$2,500</b>	Large logo in Program, Vendor Table	Welcoming participants from stage
<b>Gold Sponsors 5 x \$1,000</b>	Medium logo in Program, Vendor table	Acknowledgement for sponsoring food
<b>Silver Sponsors - 10 x \$500</b>	Small logo in Program, Vendor table	
<b>Topic Sponsors - 6 x \$1,000</b> Clean Energy, Buildings, Transportation Resilience, Zero Waste, Green Jobs	Medium logo in Program, Vendor table	Welcoming participants in topic session Services listed in program

We look forward to highlighting your organization's great work and implementation resources for Minnesota cities and counties. Your staff are invited to participate and learn together with key decision makers from 40 Minnesota cities as they choose the high impact actions their cities are planning to implement to achieve low carbon and resilient energy supply, buildings, transportation and infrastructure.

### **RCC's Growing Network**

As you know, 188 cities and local jurisdictions in our Metro area and many cities across Minnesota are now launching the implementation of their Comprehensive Plans for 2020 to 2030. These cities are currently looking for Implementation Partners to help them carry out these goals and strategies. In the past years, RCC has attracted a large audience. In 2016 - 2019, 1,000 city staff, elected leaders and commission volunteers from 70 metro cities participated in our Planning for Resilient Cities Workshops (RCC was a project of the Alliance for Sustainability & was spun off in 2020 as an independent 501 C3.)

### **Additional Recognition/Visibility/Participation Opportunities for your Business in our RCC Network**

- Become a **Fall Oct 6 2022 Conference Sponsor** - Platinum, Gold, Silver & Topic Sponsors [rccmn.co/fall-conference-sponsors/](http://rccmn.co/fall-conference-sponsors/)
- Join our **Oct 6 Conference Planning Team** or a **Topic Team** to plan and co-lead a session (3hrs) [rccmn.co/the-network/topic-teams/](http://rccmn.co/the-network/topic-teams/)
- Become an **Annual RCC Network Sponsor/Partner** (sliding scale based on organization's size) and connect and collaborate with cities, counties, nonprofits, agencies & businesses active with our RCC Network [rccmn.co/business-partners-sponsors/](http://rccmn.co/business-partners-sponsors/)
  - **Visibility** - share your organization's resources & case studies through RCC events, webinars, topic teams, county clusters, e-news & social media. [rccmn.co/blog/](http://rccmn.co/blog/)
  - **City Teams & County Clusters** - help advance the work of your City's commissions & citizen networks and help strengthen city-county collaborative initiatives
  - **Topic Teams** - Add your expertise to a current or new **Topic-Specific Multi-City Implementation Teams**
  - **Policy Team** - Help track & advance state & federal funding and policy solutions

**Let's connect in August** to explore ways your business and RCC can collaborate. Let's find a time to meet, THANKS Sean 612 250-0389 [sean@rccmn.co](mailto:sean@rccmn.co) [www.calendly.com/sean-g-rccmn](http://www.calendly.com/sean-g-rccmn)

**How to become a Fall Conference Sponsor with Resilient Cities and Communities** - complete our [Sponsor Donation Form to contribute securely on line](#) or by requesting an invoice from ([sean@rccmn.co](mailto:sean@rccmn.co)) mailing back a check to RCC. <http://rccmn.co/fall-conference-sponsors/>

We're looking forward to working with your organization to successfully host our Fall Conference and to support the priority next steps of Minnesota cities, counties and community based organizations to achieve our local, state and world climate goals on time while building equitable, resilient communities.

I look forward to hearing from you soon! With appreciation,

Sean Gosiewski, RCC Executive Director, 612 250-0389, [sean@rccmn.co](mailto:sean@rccmn.co)

**Resilient Cities & Communities** | 2730 East 31st Street, Minneapolis MN 55406 | [www.rccmn.co](http://www.rccmn.co)

*Visionary Leaders. Vibrant Places. Regenerative Futures.* **GuideStar** [www.guidestar.org/profile/20-5001106](http://www.guidestar.org/profile/20-5001106)



**Resilient Cities & Communities**  
Visionary People. Vibrant Places. Regenerative Futures.

PRESENT

# Annual City-County Climate Action Conference

Meet with teams from 40 MN cities and plan collaborative next steps to advance low-carbon buildings, energy, transportation, green jobs, equity & resilience



## THURSDAY, October 6 In-Person & Virtual, Free Event

**Minneapolis Central Library** 300 Nicollet Mall, Minneapolis, MN 55401 (transit, on-site parking)  
with **Virtual/Remote Site Participation Option on ZOOM**

**WHO SHOULD ATTEND?** City & county staff, elected leaders, commission & community volunteers and community, nonprofit, business, utility, watershed and university implementation partners.

Please RSVP to join us with your team (free event) [https://Oct6City-County-Climate\\_Action.eventbrite.com](https://Oct6City-County-Climate_Action.eventbrite.com)

Learn More <http://rccmn.co/city-county-climate-action-check-in-events/>

**TWO OPTIONS to attend!** We're inviting each city to bring teams of 3 to 10 for each workshop!

### Afternoon City/County/Partner Workshop

Thurs Oct 6, 11:00am to 4:30pm at the  
Minneapolis Central Library &/or On Zoom

- 11:00 a.m. **Keynote & City Updates**
- Noon **Networking, Lunch, Vendor Fair**
- 12:45 p.m. **Topic Sessions Round 1**
- 2:00 p.m. **Topic Sessions Round 2**
- 3:00 p.m. **County Clusters/Next Steps**

### Evening City/County/Partner Workshop

Thurs Oct 6, 4:30pm - 8:00pm at the  
Minneapolis Central Library &/or On Zoom

- 4:30 p.m. **Social Hour with Food, Vendor Fair**
- 5:30 p.m. **Keynote & City Updates**
- 6:15 p.m. **Topic Sessions Round 1**
- 7:00 p.m. **Topic Sessions Round 2**
- 7:30 p.m. **County Clusters/Next Steps**

**Topic Sessions** Experienced cities will share **high-impact actions** they've taken (**25 High Impact Actions**) Meet resource people & teams available to support your city. **Plan next steps to stay on track** to meet GHG targets

- **Efficient Buildings** (Commercial & residential) benchmarking, sustainable buildings, TISH, electrification
- **Clean Energy** - Sol Smart, solar-ready construction, procurement, community solar gardens, tax credits
- **Transportation** - E.V. charging funds & tax credits, mobility hubs, hybrid commuting, VMT (parking, TOD)
- **Resilience** - adaptation (heat, flooding & air quality) green infrastructure, forestry, natural resources
- **Green Jobs** - equitable workforce & small business development for all the topics listed above
- **Zero Waste** - review & add your feedback to Hennepin County's draft Zero Waste Plan

**Conference Co-Sponsors** [Resilient Cities & Communities](#), [MN GreenStep Cities](#), [City of Minneapolis](#), [City of St. Paul](#), [Humphry School](#), [Green Rock Apartments](#), [Novel Energy Solutions](#), [Pale Blue Dot](#),

We're inviting additional sponsors [rccmn.co/fall-conference-sponsors/](http://rccmn.co/fall-conference-sponsors/) cities, counties, business & nonprofit partners

**Contact:** Sean Gosiewski, E.D., RCC 612-250-0389 [Sean@rccmn.co](mailto:Sean@rccmn.co)



## Annual City County Climate Action Conference

[www.rccmn.co/city-county-climate-action-check-in-events/](http://www.rccmn.co/city-county-climate-action-check-in-events/)

**Thursday, October 6** with teams from 40 MN Cities

**In-Person** at the **Minneapolis Central Library** &/or **Virtual** on **Zoom**

**2 Options - Afternoon 11am to 4:30pm or Evening 4:30pm to 8pm**

**Please RSVP to join us & bring a team of 3-6 or more!**

[www.Oct6City-County-Climat\\_Action.eventbrite.com](http://www.Oct6City-County-Climat_Action.eventbrite.com)

**We're inviting your city to share a recent inspiring action!**

Then **connect over lunch**, at **topic sessions** & the **social hour** with peers to find & share practical support for your city's next steps!

**Benefits** Connect with peers from other cities with experience taking the actions your city wants to take

- Learn how to make the most of new [Federal IJJA funds & IRA Tax Credits](#) for local priorities.

## HIGH-IMPACT ACTIONS FOR LOW-CARBON MN CITIES

We're asking your City's GreenStep or Sustainability Coordinator to fill out our [short survey](#) in the next week to let us know **which high impact actions your city has already started** (and can share on) &/or is interested in starting & **who** on your team is working on these actions (we'll connect them with their peers.)

**During Topic Sessions on Oct 6** for each [High Impact Action](#) ([25 High Impact City Actions](#))

- **Experienced cities** will share how they approved & are implementing the actions
- **Resource people** will share current resources & multi-city teams available to support cities
- **Together** we'll brainstorm ways to overcome barriers that would prevent cities from taking the actions
- **Learn how to join multi-city implementation teams** (i.e. [Efficient Buildings Collaborative](#)).
- **Help launch new teams** to support our cities' work on more topics (i.e. E.V. infrastructure, forestry, connecting businesses & renters & with current & new energy efficiency programs & tax credits, etc.

### **BUILDINGS** [www.rccmn.co/buildings/](http://www.rccmn.co/buildings/)

- Action 1. **B3 public building benchmarking.** [GSC 1.1](#)
- Action 2. **Adopt an Energy Benchmarking Ordinance -**  
[Efficient Buildings Collaborative](#) [GSC 2.3](#)
- Action 3. **Adopt a Sustainable Building Policy** [EBC](#)
- Action 4. **Update City's PUD Ordinance** [GSC 8.3](#)
- Action 5. **Truth in Sale of Housing Energy Inspections**
- Action 6. **1-Stop Residential/Commercial EE Funding**
- Action 7. **Low Income Access to EE Improvements**

### **TRANSPORTATION** [www.rccmn.co/transportation/](http://www.rccmn.co/transportation/)

- Action 8. **Compact Development** [GSC BP#7](#)
- Action 9. **TOD Zoning Complete Neighborhoods** [GSC 8](#)
- Action 10. **Adopt a complete streets policy** [GSC 11](#)
- Action 11. **Fund bike/walk infrastructure.** [GSC 11](#)
- Action 12. **Reduce/eliminate parking minimums** [Guide](#)
- Action 13. **Adopt a TDM ordinance.** [GSC 14](#)
- Action 14. **EV standards for parking lots.** [E.V. Ready](#)

### **ENERGY** [www.rccmn.co/energy/](http://www.rccmn.co/energy/)

- Action 15. **City Purchasing Policies** for EE & RE [GS 15.2](#)
- Action 16. **Solar-ready community** [GSC 26.7](#) [Sol Smart](#)
- Action 17. **PACE for commercial EE/RE** [GSC26.3](#) [Pace](#)
- Action 18. **Residential & commercial solar** [GSC 26](#)

### **GREEN JOBS** [www.rccmn.co/green-jobs/](http://www.rccmn.co/green-jobs/)

- Action 19. **Support MWBE businesses.** [GSC 15.3](#)

### **RESILIENCE** [www.rccmn.co/resilience/](http://www.rccmn.co/resilience/)

- Action 20. **Adopt urban tree canopy goals** [GSC16.3](#)
- Action 21. **Adopt Tree** &/or **Landscape** Ordinance
- Action 22. **Protect buildings & infrastructure** [GSC 29.5](#)
- Action 23. **Emergency Preparedness & Community**  
**Connections & Food Access** [GSC 29.1](#) [GSC 29.3](#) [GSC 27](#)

### **ZERO WASTE** [www.rccmn.co/zero-waste/](http://www.rccmn.co/zero-waste/)

- Action 24. **Reuse & organics collection** [GSC 22](#)
- Action 25. **Construction & demolition waste** [GSC 22.8](#)

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