

Minneapolis Green Career Pathways Collaborative (GCPC)

EPA Community Change Grant, 3-yr, \$20MM Workforce Development (CA8) \$15MM
 Training 1k skilled workers, **Youthprise Village** energy/resilience upgrades (CA3) \$5MM



Benefiting 4 Communities - Southside, Phillips, Northside, Camden - 144K Residents, 50k Homes

Strong workforce development programs should include the following three features: (1) Multi-sectoral partnerships, (2) High-quality training models, (3) Recruiting from disadvantaged communities

Collaborative EPA Workforce Development Grant Team –

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Youthprise – Marcus Pope, Colnese Hendon, Lynne Matthews; **Sabathani**- Scott Redd, Maria Sorensen; **Resilient Cities & Communities** - Sean Gosiewski, **Unidos** Kevin Skrip; **CEE** – Sarah Northrup; **Nexus** – Ben Tsai; **City of Mpls CPED** - Brant Ingalsbe, Mark Brinda; **City of Minneapolis Health** - Justo Garcia, Gabe Epstein, Alison Thorson; **Hennepin County Office of Workforce Development** - Nola Speiser

Green Careers Pathways Collaborative Work Teams

- 1. Outreach Team:** RCC, SCC, Resilience Hub and neighborhood staff will meet quarterly with block connectors and home energy navigators to plan & coordinate, (2) Block Club Outreach (3) Neighborhood Events to connect 1 on 1 with neighbors to sign up 400 youth/adults/year for career exploration and 500 homes/year for energy audits.
Outreach Team CBOs/Partners: RCC, SCC, Bharat Balyan, Resilience Hub Coordinator, Resilience Hub staff at Sabathani, MAIC, Northside/MCA, neighborhood staff, block connectors and Home Energy Navigators.
- 2. Mentoring Team:** 13 experienced CBOs will support youth and adults to overcome employment barriers through (1) Individual support/coaching, (2) Group Career Exploration/Empowerment (3) Online career self-assessment, and (4) Referrals and follow to complete job training/certification.
Youth Mentoring CBOs/youth they serve: **Migizi** Native American, **COPAL** southside Latinx, **Sabathani Community Center** (SCC) southside Black, Latinx, **Pillsbury United Communities** (PUC) Phillips/Northside, **Northside Safety Net** (NSN) northside, **Summit Academy** (SAOIC) green construction classroom recruitment, **Beacons** (YMCA) Camden **Native Sun** (NS) job self-assessment, **Building Wealth MN** (BWM) financial literacy.
Adult Mentoring CBOs/who they serve: **Sabathani** (SCC) southside, Black, **Minneapolis American Indian Center** (MAIC) Phillips, Native **COPAL** and **UNIDOS** Latinx, **Urban League** (ULTC) Northside, black, **AVIVO** recently homeless.
- 3. Training Team:** 13 experienced training CBOs will empower participants with knowledge/ experience needed to pass job-specific BPI/NABSEP certification and get hired through (1) Foundational Training covering Building Science (BSP), Healthy Homes Principles (HHP) and OSHA 30 offered by CBOs, Minneapolis College (MC) and BPI, (2) Job-Specific Training to pass BPI/NABEP certification (3) Paid Internships/ apprenticeships, (4) Employer recruitment, (5) Employee/employer success.
Training Team CBOs and focus: **Avivo** HVAC Techs, **Better Futures MN** (BFM) deconstruction, **Center for Energy and Environment** (CEE) Just Housing/**Sabathani** (SCC) energy auditors/retrofit techs, **Minneapolis Climate Action**/Regional Apprenticeship Training Center (MCA/RATC) all trades, **Midwest Renewable Energy Association** (MREA) solar, **Minneapolis College** (MC) OSHA 30, HVAC, Summit (SAOIC) Green Construction and electrical. Four Training Team CBOs will support the success of graduates from all six training tracks
 - **Native Sun** (online career exploration, basic skills, self-assessment training modules),
 - **Building Wealth Minnesota** (BWM) financial literacy, smart renting, home ownership,
 - **Nexus Community Partners** (Nexus) entrepreneurship and employee ownership, and
 - **Resilient Cities & Communities** (RCC) multi-sector coordination with city, businesses, trades, neighborhoods.
- 4. Business Team:** 4 experienced CBOs and business, trades, union representatives will recruit businesses/builders/contractors to host, hire & retain our graduates through (1) Matching job /training/certification to meet employer needs (2) Meeting with employers 1 on 1 (3) Convening/Training Businesses/Employers, (4) Job Mentors supporting employee/employer success (5) Support to hire our apprentices and access IRA incentives. **Business Team CBOs:** **Summit Academy** (SAOIC) **Center for Energy and Environment** (CEE) **Urban League** (ULTC), **Regional Apprenticeship Training Center** (MCA/RATC) and RCC
- 5. Finance Team:** (1) identify/combine utility, investor local, state, federal \$ and IRA tax incentives to enable property owners/contractors/developers to (2) complete 1,200 home energy retrofits in our project area, and (3) Build 2k net zero multifamily units (1/3 affordable). **Finance Team partners:** RCC, CEE, SHHE, CPED, MCA, CERTS, Developers

6. **Startups Team:** CBOs and partners will refer project area entrepreneurs and groups of workers to our Startups Team CBOs who will (1) meet with them 1 on 1 to support business planning (2) match entrepreneurs with mentors in their fields with similar backgrounds (3) share available business and co-op startup financing resources (4) interview BIPOC businesses to identify contracting barriers, develop solutions to expand equitable access to contracting. **Startups Team CBOs: Nexus Community Partners** (Nexus) and experienced CBO CPED partner Business Technical Assistance (B-TAP) Coop Technical Assistance (CTAP) providers.

Project Coordination Teams:

GCPC Project Teams: Supporting training graduates and businesses to get good projects done			
Community Engagement Methods → Mitigating Barriers → Engaging Residents & Partners			
Community Engagement →	Quality Job Training →	Expanded Contractor & Builder Crews →	Quality Projects Done → Support the success of training graduates, contractors and builders
1. Outreach Team 2. Mentoring Team	Door knocking, events, social media outreach sign up 1.5k job seekers and 1.5k homes	1. Business Team 2. Startups Team 3. Finance Team	Project 2 – Support GCPC crews and partner contractors to complete 1,200 healthy home energy retrofits in green zones over by Nov 2027
3. Training Team 4. Business Team	Train 1,000 skilled workers, Recruit employers, support employee & success	Project 3 – Support developers to build 2k natural gas free, EV and Solar ready multifamily units, employ our apprentices, accessing relevant IRA tax incentives Project 4 – Youthprise Village Energy upgrades	

Project 2. Healthy Home Energy Retrofits (quarterly) **Meetings** to coordinate co-implementation to complete 1,200 quality healthy home energy efficiency and electrification retrofits in green zones and resilience hub areas by 10/1/2027 **Project 2. partners** Minneapolis Health SHHE, Green Zone Councils, Resilience Hubs, Home Energy Navigators, RCC, CEE, SCC, MCA/RATC and Cooperative Energy Futures,

Project 3. Net Zero Multi Family support our Trained Crews and developers build 2,000 Healthy natural gas free, multifamily units (1/3 affordable) while improving indoor air quality, making buildings E.V./solar ready, reducing C & D waste and including our trained apprentices on their construction crews. **Project 3. Partners:** RCC, SAOIC, CEE, BFM, SHHE, MET, CLIIG, CPED Sustainable Development Collab (SDC), Redesign, Towerside, Hennepin Co. CETUL, BDR

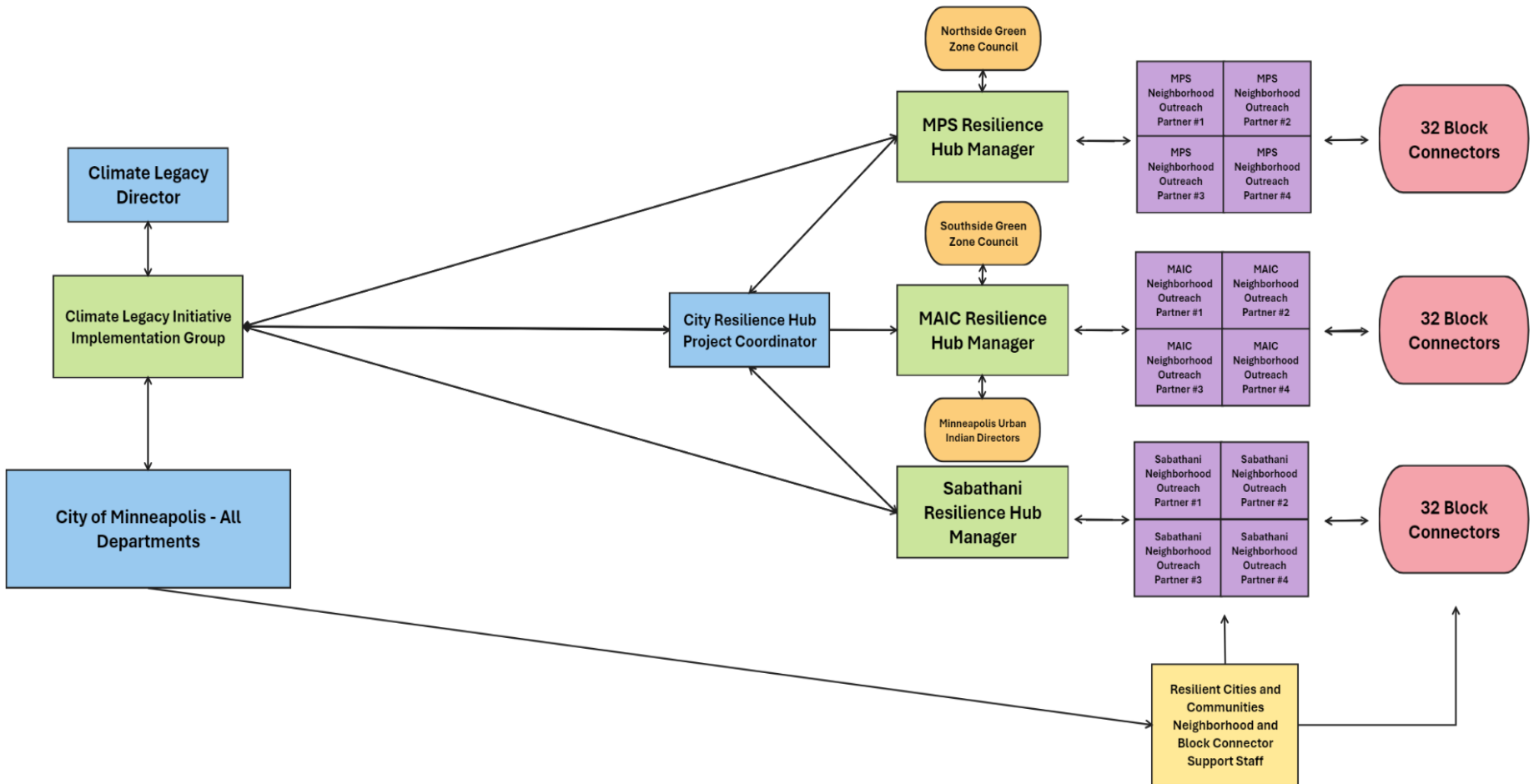
Project 4. Youthprise Village: Building, Energy, Resilience Retrofits (Phase 1 \$5MM) experienced partners/professionals

1. Community Outreach Team - Resilience Hub Community Council Meetings the Resilience hubs to support/coordinate the outreach of 4 neighborhood associations, 32 block connectors (4 x 8) & 4 home energy navigators meeting to

- Plan/coordinate their spring, summer & fall door knocking & events to
- Add new info to their 3-ring binder **Climate Equity Plan Resource Guides** – , how to sign up for healthy home energy audits, etc.
- Practice using their Community Engagement Phone App the 3 Hub Coordinators, 12 neighborhoods, 96 block connectors, 12 energy navigators will use to sign up youth and adults for job training and households for home energy audits.

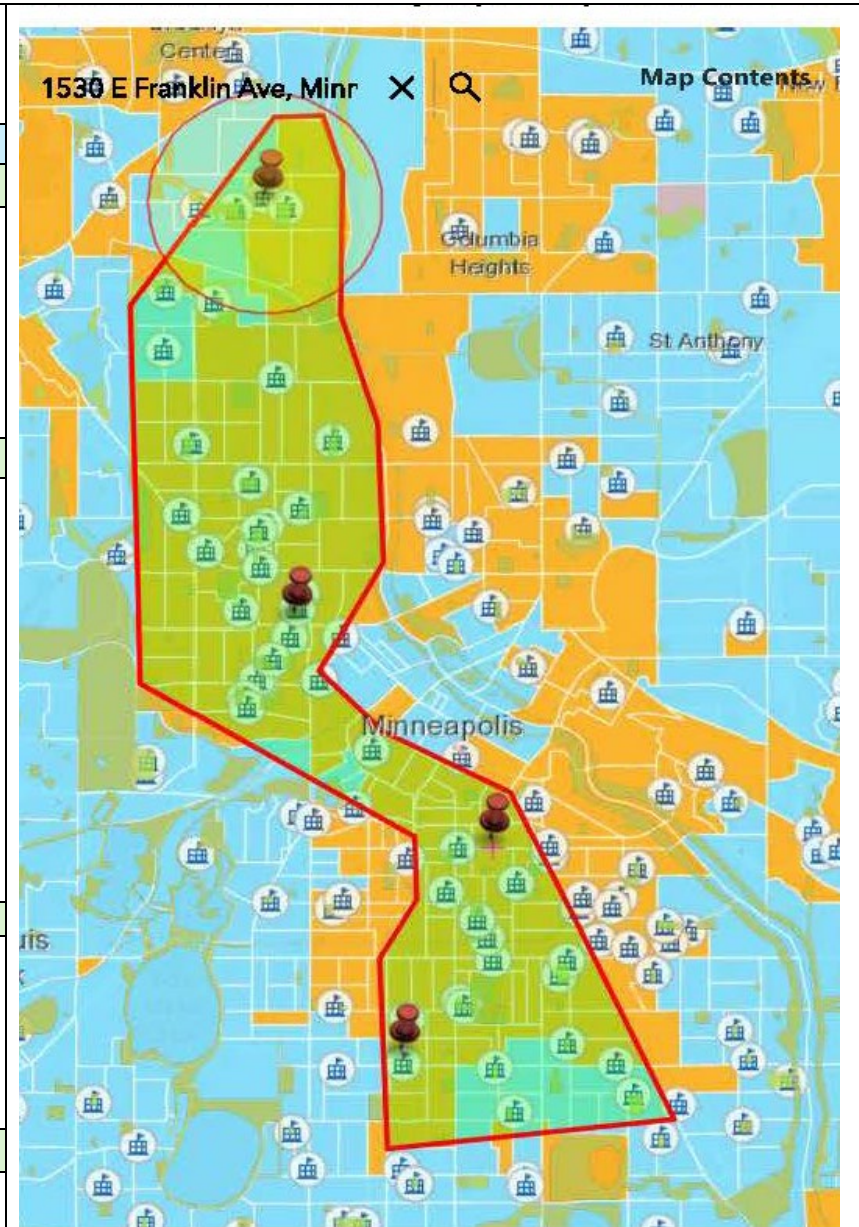
Together the resilience hub coordinators, neighborhood staff and block connectors will

- **Connect with and refer 150** youth/adults per year in their hub zone to CBOs supporting job seekers to explore green careers
- **Sign up 200 households/year** in their hub zone for home energy audits, with follow up.



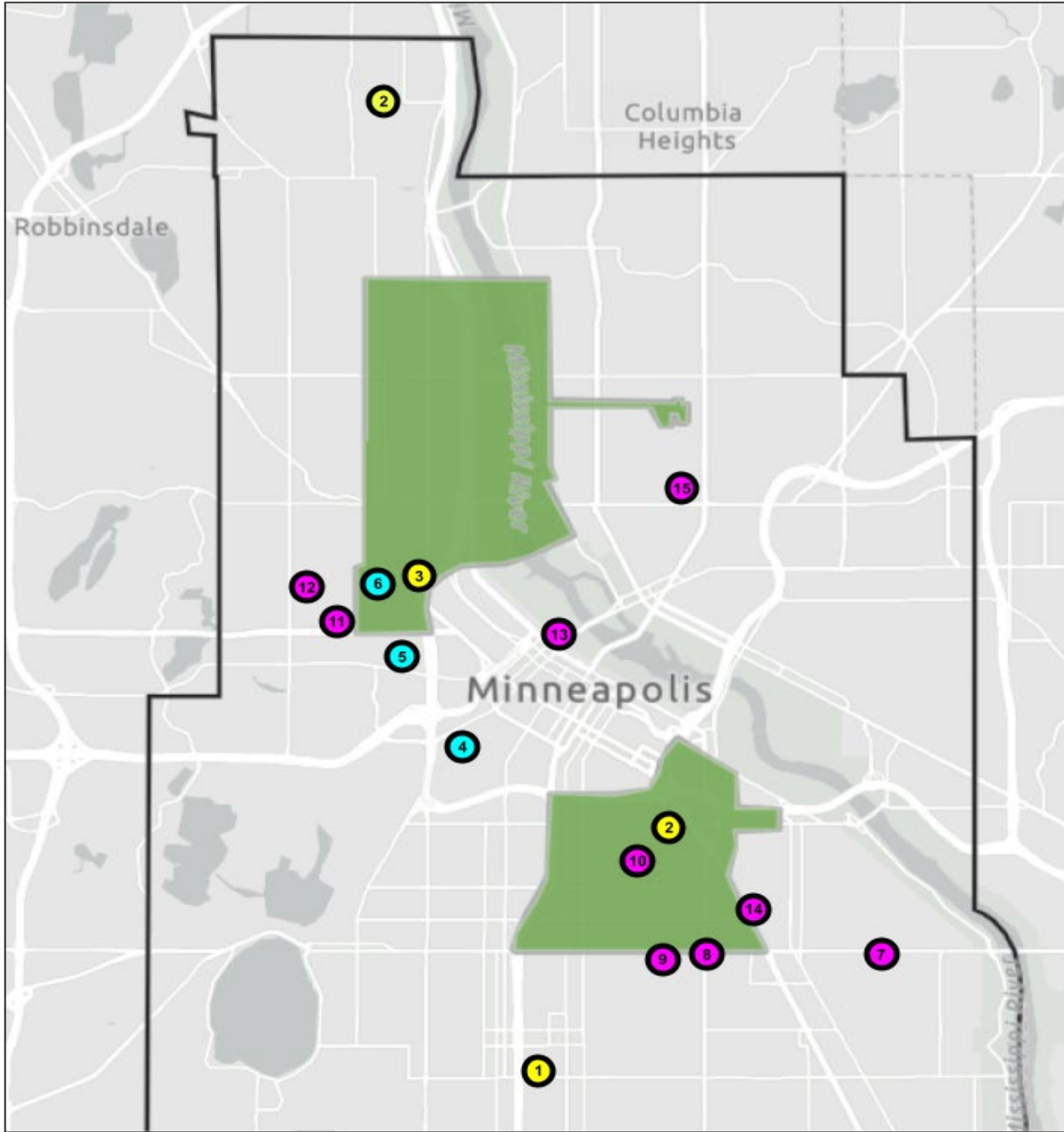
Attachment D – Project Area Map – Youthprise-Sabathani-GCPC – (Page 1) EJScreen (Version 2.3) <https://ejscreen.epa.gov/mapper/>

Youthprise Minneapolis Project Census Block Group Areas Covered					
Disadvantaged Area		82,415	https://screeningtool.geoplatform.gov/en/EPADisadvantagedarea		
Community	Neighborhood	Population	yes/no	Block Group #	
Camden 17,544		Victory Pkwy to River N-S 53rd Ave N to Lowry			
Camden	Lind Bohanon	1,964	Yes	27053107400	
Camden	Camden	3,665	No	27053100200	
Camden	Webber-Camden	3,250	Yes	27053100400	
Camden	Cleveland	3,244	Yes	27053100700	
Camden	Folwell	4,098	Yes	27053100800	
Camden	McKinley	4,988	yes	27053100900	
Near North (Northside) 28,052		E-W Wirth Park to River, N-S Lowry Ave to Creek			
Near North	Jordan E	3,397	Yes	27053125700	
Near North	Jordan W	2,062	Yes	27053101300	
Near North	Hawthorne N	2,542	Yes	27053101600	
Near North	Hawthorne S	1,553	yes	27053102300	
Near North	Hawthorne W	1,540	Yes	27053002200	
Near North	Willard Hay N	2,531	yes	27053102000	
Near North	Willard Hay S	2,841	Yes	27053002700	
Near North	Near North W	3,303	Yes	27053102800	
Near North	Near North E	1,492	Yes	27053102900	
Near North	Sumner Glenwood	3,120	Yes	27053103400	
Near North	Harrison	3,671	Yes	27053104100	
Phillips 22,015		E-W from 35W to Hwy 55, N-S from Hwy 94 to Lake St.			
Phillips	Ventura Village	3,546	Yes	27053005902	
Phillips	Phillips West	5,365	Yes	27053126000	
Phillips	Midtown Phillips	5,232	Yes	27053125800	
Phillips	East Phillips N	3,216	Yes	27053106000	
Phillips	East Phillips S	4,656	Yes	27053125900	
Powderhorn (South Side) 14,804		E-W 35W to Cedar Ave, N-S Lake St to 42nd St.			
Powderhorn	Central W	1,886	Yes	27053008300	
Powderhorn	Central E	2,810	Yes	27053008400	
Powderhorn	Central/Bryant	3,181	Yes	27053009500	
Powderhorn	Bryant	1,712	Yes	27053110000	
Powderhorn	Powderhorn E	5,215	Yes	27053008500	



The 4 pins are our 4 Community Resilience Hubs (N to S) Youthprise Village, Minneapolis Nutrition Center, Minneapolis American Indian Center and Sabathani Community Center.

Attachment D – Project Area Map – Youthprise/SCC/GCPC – Locations/roles of partner CBOs (Page 2)
Project Area: 4 Minneapolis Communities – Southside, Phillips, Northside and Camden



Resilience Hubs

- 1 Sabathani
- 2 MAIC
- 3 Mpls Food
- 4 Youthprise Village

Training Centers

- 1 Sabathani
- 4 Mpls College
- 5 Summit
- 6 MCA/RATC

Green Career Outreach/Support

- 1 Sabathani
- 2 MAIC
- 6 MCA/RATC
- 7 COPAL
- 8 Migizi
- 9 Unidos
- 10 PUC WH
- 11 PUC Oak Park
- 12 Urban League TC
- 13 CEE MN
- 14 Better Futures MN
- 15 Northside Safety NET

